WATER AWARENESS YOUTH ART CONTEST

Illustrate the importance of water in your life and be featured in our 2021 calendar!

WHAT TO ENTER
Your original artwork on a single, horizontal 8.5-inch by 11-inch piece of paper. Challenge yourself to learn about your public drinking water system! We’re looking for entries that illustrate:

- How you and your family use tap water
- How your community uses tap water
- How you use tap water efficiently
- Where your tap water comes from
- How your tap water is treated

PRIZES
Each winning entry receives a $50 gift card to an art supply store; your original artwork framed with a certificate of appreciation; and a printed calendar. Prizes will be awarded at a Board of Directors meeting in the fall, when calendars are printed.

ENTRY PERIOD
Submissions will be accepted from Monday, March 16, through Friday, May 8. Winning entries will be announced in June.

CONTEST DETAILS
See other side of this flyer for contest rules and entry information. Additional information is available online at ccwater.com/calendarcontest

HEY KIDS!

Did you know that Contra Costa Water District provides water for more than 500,000 people? On average, we treat nearly 40 million gallons of water per day to be used for drinking and washing, growing lawns and food, filling swimming pools and putting out fires.

WATER FACTS:
- Tap water costs about a penny per gallon.
- Tap water is required to meet strict health requirements to ensure it is clean and safe to drink.
- About half of all residential water use is outdoors.

THINK ABOUT IT...
How would your life be different without tap water?
CONTEST RULES
The contest is open to children ages 8 to 18 years who reside in the Contra Costa Water District service area, which includes Antioch, Bay Point, Brentwood, Clayton, Clyde, Concord, Martinez, Oakley, Pacheco, Pittsburg, Pleasant Hill, Port Costa and Walnut Creek.

• Entries must include the child’s name, age, address, a parent or guardian’s name, email address, and a phone number.
• Entries must be drawn by children. Please, no help from parents, adults or older siblings.
• Entries must be drawn horizontally on a single 8.5-inch by 11-inch piece of paper.
• Entries must be hand drawn. Acceptable mediums include pen, pencil, crayon, chalk, charcoal, marker, paint, or watercolor.
• If your entry is selected as a winner, you grant Contra Costa Water District a royalty-free, nonexclusive right, in perpetuity, to:
  • Use the artwork in its calendar and other print publications.
  • Use the artwork in its internal and external communications, including, but not limited to, websites, advertising, presentations, and printed and digital materials.
  • Use, in connection with the contest, the artist’s first name, city of residence and age. Winning artwork will be credited in the calendar with the artist’s first name and city.
  • Retain a digital copy of the artwork.
• Entries must not include trademarked or copyrighted materials.
• Entries must not promote the use of bottled water.
• Entries will only be accepted between 8 a.m. March 16, 2020, and 5 p.m. May 8, 2020.

HOW TO ENTER
Submit by mail or in person the original, unfolded artwork to:

    CCWD Calendar Contest
    1331 Concord Avenue
    Concord, CA 94520

Entries must include a separate sheet of paper that lists the child’s name, age, address, a parent or guardian’s name, email address, and a phone number. This allows us to contact you regarding your submission. Digital reproductions of original artwork will not be accepted.

SELECTION PROCEDURE
Contra Costa Water District will screen all entries based on message, merit, creativity and originality. Finalist entries will be posted online for voting and Contra Costa Water District, with community input, will select 12 winning entries.

QUESTIONS?
For more information about this contest, visit ccwater.com/calendarcontest