



CONTRA COSTA
WATER DISTRICT

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**CCWD
BOARD OF DIRECTORS**

1331 Concord Avenue
PO Box H2O
Concord, CA 94524
Attention: District Secretary
925-688-8024, 925-688-8197 FAX

**APPLICATION FOR POSITION AS:
BOARDMEMBER
REPRESENTING DIVISION 1**

PLEASE TYPE OR PRINT IN INK

Name of Applicant: Lynette L. Busby

Address: _____

Martinez, CA 94553

Phone Number (Day): _____

Phone Number (Alt.): _____

1. Are you a resident of Division 1*? Yes No _____

*Clarification can be obtained by calling the District Secretary at 925-688-8024.

2. Are you currently a registered voter? Yes No _____

3. Have you ever been convicted of a felony? Yes _____ No

4. List your education or attach resume: _____

See attached.

5. List your current employer and work experience or attach resume: _____

See attached.

Executive Director of Contra Costa Centre Association since 1989. *Created, developed and oversee the operation of the Transportation Demand Management (TDM) program for the association to provide commute alternatives to the 6,000 employees at the Transit Village. Initiated Green Fleet program that includes four automated docking stations to accommodate car sharing vehicles, segways and electric bikes. Developed and oversee the Contra Costa Centre Childcare Program which is available to employees within the Transit Village. The program provides a subsidy to low and moderate-income families to help offset costs of child care. Oversee the Contra Costa Centre Resident Deputy Program with the Contra Costa County Office of the Sheriff. Manage daily operations and administrative functions of the Association, four staff members, TDM and Child Care programs, landscaped common areas, medians and eight acres of green space.*

Contributing to economic prosperity of Contra Costa County For over 20 years Lynette Busby has been responsible for management of the 14-member business development/ transit village association that has brought transit leaders, County officials, area residents and business interests together to create the most unique live/work environment in Northern California—the Contra Costa Centre Transit Village. Contra Costa County is well known for success stories like John Muir Health, Bank of the West, AAA Northern California, Nevada and Utah, PMI Mortgage Company, and more. All of these companies are headquartered at the 125-acre, master-planned Contra Costa Centre Transit Village that includes 2.8 million square feet of commercial, retail and residential development surrounding a BART station platform.

The Contra Costa Centre Association is the administrator of the building owner's group for the commercial/residential properties comprising the Contra Costa Centre Transit Village. As the administrator, the Association deals with and informs its members of policies impacting Centre properties, creates commute alternative and child care cash subsidy and incentive programs for Centre workers, and manages a dedicated Resident Deputy Program as well as overseeing the more than eight acres of parks and extensively landscaped area medians for the business and residential community.

Transit Hub Location The Contra Costa Centre Transit Village is a primary example of how jobs and housing near transit can work and get people out of their cars. As a transit hub location with on-site BART service and four bus transit systems, the area has undergone a remarkable change since 1983 when Contra Costa County initially adopted what is now known as the Contra Costa Centre Area Specific Plan. In that time, a vibrant, well-planned, mixed-use community has grown up around a BART station platform which has become a nationwide example of the promise of transit- and pedestrian-oriented development.

Environmental Health A critical piece of this are the transportation demand management (TDM) programs of the Contra Costa Centre Association with the support of Contra Costa County. The Centre's Carpool, Vanpool, BART, Bus, Guaranteed Ride Home, and Bike-to-Work programs offer the 6,000-plus Centre employees cash subsidies and incentives for choosing to take commute alternatives to the workplace and leave their single-occupant vehicles at home. The Association also operates a free weekday Mid-Day Shuttle service from each Centre building location to the Countrywood Shopping Center. These unique transportation programs have resulted in a 35% reduction in single-occupancy vehicles commuting to the area, an achievement that has been sustained for over 20 years.

Green Fleet Program The Centre's Green Fleet program creates greater workplace accessibility for employees throughout the Transit Village. Access to a fleet of segways, electric bicycles, bikes, and car sharing vehicles, at little or no cost to Centre employees or employers, means it's quicker and more affordable during the workday for workers to run errands, attend meetings, or for use to and from the BART station. The program encourages employees to leave their cars parked, thus reducing single-occupant vehicle use during the day. The community also benefits by sparing the environment from the harm done from cold-start automobile gas emissions.

Social Equity and Well Being The Association provides assistance to parents who must place their children in a day care or after school setting while the parent is at work. The program offers referral to child care providers near the workplace and financial assistance for child care costs to parents who are employed, qualify and work at one of the participating Centre buildings. Adding another level of safety and security for the Transit Village area, the Contra Costa Centre Association has established a 40-hour a week Contra Costa County Resident Deputy Program. The exclusively assigned Resident Deputy Sheriff provides dedicated law enforcement services to Centre area businesses and employees, as well as for area residents and nearby neighborhoods.

Sustained Leadership When completed Contra Costa Centre Transit Village will consist of more than two million square feet of office/commercial development, 3,000 residential units, 40,000 square feet of retail, a 19,000 square foot conference center with 3,500 square feet for civic use, and over eight acres of green space. Lynette Busby as Executive Director of the Contra Costa Centre Association has demonstrated sustained leadership with the County, BART, four major bus transit systems and the community in the creation of a mixed-use neighborhood that successfully consolidates housing, jobs, transportation, shopping, dining, civic and green space uses. Recipient of the Walnut Creek Chamber of Commerce 2009 Innovator of the Year award and the 2009 Annual Sustainable Contra Costa Award in the Smart Growth category. Lynette Busby continues to be a major contributor to the creation and growth of the Centre community, remaining committed to its working partnership with Contra Costa County and its Redevelopment Agency, BART and area residents in producing a premier example of transit-oriented development.

John Muir Health, 2006 - Present

Created and developed Commute Solutions division of the Contra Costa Centre Association that manages turnkey corporate TDM programs for Association members. Manager of Commute Solutions for John Muir Health's system-wide Transportation Demand Management Program. Oversee programs for employees at their corporate, Walnut Creek and Concord campuses and other related JMH facilities. Initiated the startup and manage ongoing transit commute programs including BART subsidy, carpool and vanpool, bike-to-work and Guaranteed Ride Home programs.

As President of Friends of the Fair, 1995 - 2006

Initiated development and conceptualization of the "Classroom of Tomorrow" educational facility connected to the Mangini Agricultural Museum at the Contra Costa County Fairgrounds. Developed the "Classroom of Tomorrow" with an integrated, participatory educational program to create a strong, lasting impact on the students and the community.

Present Professional Affiliations

Member and Past Chair Contra Costa Centre Area Municipal Advisory Council (MAC). Appointed by Contra Costa Board of Supervisors, 2003.

Chair Martinez Planning Commission, 2005.

Vice President, Member and Past President Board of Directors, 23rd District Agricultural Association (Contra Costa County Fair Board), 1995. Appointed by Governor Wilson of California and reappointed by Governors Davis and Schwarzenegger.

Executive Board and Past President
Contra Costa Taxpayers Association.

Member and Past President
Tuesday Forum, a group of Professional Business Women.

Member John Muir Hospital Foundation, 2001

Member Contra Costa Council, since 1988.

Member Contra Costa Farm Bureau, since 2000

Past Member

1995-2006
Past President, Friends of the Fair (Non-profit component of Contra Costa County Fair)

1992-1993
U.C. Berkeley, Planning Committee for Transportation Demand Management

1990-1993
Contra Costa Council Transportation Task Force

1985-1987
Board Member, Western Contra Costa County Transit Authority (WestCat)

1984-1985
City of Hercules Parks and Recreation Commission

Education

Delta College, Stockton, California
California Polytechnic State University, Pomona, California
Focus on Business and Public Relations

Name of Applicant: Lynette L. Busby

6. Please describe any other relevant *current or past experience* that would qualify you for this position, including the dates of service and the length of time of the experience, specifically:

a. Previous elected positions or experience with Boards:

- 2003-Present Member and Past Chair **Contra Costa Centre Area Municipal Advisory Council (MAC)**. Appointed by Contra Costa Board of Supervisors, 2003.
- 2005-Present Chair **Martinez Planning Commission**
- 1995-Present Board of Directors, Past President & Vice President **Contra Costa County Fair Board, 23rd District Agricultural Association** Appointed by Governor Wilson of California and reappointed by Governors Davis and Schwarzenegger.
- 1998-Present Executive Board and Past President **Contra Costa Taxpayers Association**
- 1989-Present Member and Past President **Tuesday Forum**, a group of Professional Business Women.
- 2001-Present Member **John Muir Hospital Foundation**
- 1988-Present Member **Contra Costa Council**
- 2000-Present Member **Contra Costa Farm Bureau**
- 1995-2006 Past President **Friends of the Fair (Non-profit component of Contra Costa County Fair)**
- 1992-1993 Planning Committee for Transportation Demand Management **U.C. Berkeley**
- 1990-1993 Member **Contra Costa Council Transportation Task Force**
- 1985-1987 Board Member **Western Contra Costa County Transit Authority (WestCat)**
Appointed by Hercules City Council.
- 1984-1985 Commissioner **City of Hercules Parks and Recreation Commission**

b. Volunteer services or community participation:

As President of Friends of the Fair initiated the development and conceptualization of the "Classroom of Tomorrow" educational facility connected to the Mangini Agricultural Museum at the Contra Costa County Fairgrounds. Developed the "Classroom of Tomorrow" with an integrated, participatory educational program to create a strong, lasting impact on the students and the community. Expanded the community outreach program, solicited contributions and wrote grant requests which raised over \$200,000 to fund the agricultural classroom facility's "Classroom of Tomorrow". Developed curriculum integrating California's agricultural heritage, food, science and using audio-visual equipment, computers and the Internet. Students have access to extensive information on agriculture and related subjects. As they study history, agriculture, science and the environment, students are also inspired by the education and job opportunities that lie ahead. The Museum and classroom combination allow students as well as visitors to be active participants in history and education giving them a vivid sense of how food production occurs and what it means to their world. Oversaw classroom construction, purchase and installation of state-of-the-art instructional aids, computers and the Internet for providing hands-on opportunities for growing plants and experiments.

c. Other group memberships and affiliations:

Community Relations Director, TCI Cable, Contra Costa County (1988-1993) Responsible for community liaison and public relations for seven cities in Contra Costa County for TCI. Represented TCI in the Business and Governmental Agency Community. Successfully represented TCI Cable as community liaison and public relations advocate. Liaison with school boards and school administrators bringing cable to the classroom throughout Contra Costa County, enabling schools to have access to the cable at no cost.

Park and Rec Commission at the City of Hercules (1984-1985) Served on commission and developed planning criteria and provided site evaluations, community liaison and final installation of swimming pool facility.

Contra Costa Centre Transit Village Cooperated with the County, area homeowners and employees to create an award-winning pocket park for area employees and residents that everyone proudly calls the "Fox Creek Park at the Contra Costa Centre". Maintain an ongoing relationship with local homeowners associations, including the Walden District Improvement Association that represents 5,000 area residents. Helped to create, design and implement other area amenities, such as The Iron Horse Trail Overcrossing at Treat Blvd. Administer on behalf of Contra Costa County of the maintenance landscaping and facilities of the Walden Green greenspace respite area, a five-acre park along the Iron Horse Trail on the eastern edge of the Contra Costa Centre Transit Village.

Name of Applicant: Lynette L. Busby

7. Please state your reason for interest in this position and explain why you believe you would be the best candidate for this seat in 500 words or less. (You may use this form or attach a separate document for your response.):

See attached letter to the Contra Costa Water District Board of Directors.

8. Please provide a minimum of three, and no more than five, references. Please include a name, address, and phone number for each reference.

Mark DeSaulnier
Senator, 7th District
State of California
1350 Treat Boulevard, Suite 240
Walnut Creek, CA 94597
Phone: (925) 942-6087

Rob Schroder
Mayor of the City of Martinez

Susan A. Bonilla
Supervisor, District 4
Contra Costa County
2151 Salvio Street, Suite R
Concord, CA 94520
Phone: (925) 521-7100

Carol Hatch
Martinez, CA 94553
Home Phone:
Cell Phone:

John Gioia (Chair)
Supervisor, District 1
Contra Costa County
11750 San Pablo Avenue, Suite D
El Cerrito, CA 94530
Phone: (510) 374-3231

Signed:

Lynette L. Busby
Name

April 1, 2010
Date

ANSWER TO QUESTION NO. 7

Dear Board of Directors:

It would be an honor and privilege to be seated on the Board of Directors of the Contra Costa Water District. I believe I have demonstrated in my professional accomplishments and community endeavors on behalf the City of Martinez, the County of Contra Costa and the State of California my dedication to environmental sustainability of our State's precious natural resources, the important role played by the thoughtful and well-planned development of infrastructure that will serve future generations, and the ability to collaboratively bring the numerous community, city, county and state stakeholders together to successful project realizations.

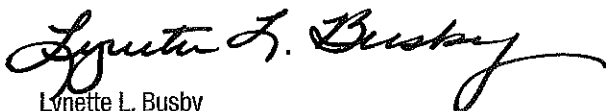
As the recipient of the 2009 Walnut Creek Chamber of Commerce Innovator of the Year award, the Chamber hailed the Transit Village as a vibrant, well-planned, mixed use community and nationwide example of transit and pedestrian-oriented development. As the recipient of 2009 Annual Sustainable Contra Costa Award in the Smart Growth category, I was acknowledged for my contributions to the creation and growth of the Transit Village community. I remain committed to the Centre's working partnership with Contra Costa County, its Redevelopment Agency, BART and area residents in producing a premier example of transit-orient development.

Highlighted below are some specific examples or projects I've spearheaded that I am hopeful will further demonstrate my qualifications to serve on the Contra Costa Water District's Board as Division 1 Director:

- **Board Experience** Served on many boards in a legislative capacity, budget determination, policy development, contract authorization, regulatory involvement, committee formulation. Fully experienced with provisions of the Ralph M. Brown Act and Robert's Rules of Order.
- **Clean Energy Commitment** Initiated restoration of electrical infrastructure at Contra Costa County Fairgrounds. As Board Member supported policy determination, budget and subsequent 2003 installation of \$750,000 photovoltaic system. A 158 kw system and panels were placed in four strategic locations throughout the fairgrounds. System estimated to produce 237,000 kwh annually and has resulted in reduction of one-third of prior electrical grid demand, subsequent energy pollution reduction, and a one-third annual savings in fairground utility costs. Project also promoted and built awareness of the Fairgrounds' community commitment to "Green and Clean" programs.
- **Smart Water Irrigation System** Implemented proven environmental water management by participation in CCWD's Landscape Incentive Programs with 2007 installation at Transit Village of "Smart" irrigation controllers. This infrastructure investment created subsequent cost savings for landscape maintenance of common areas, medians and eight acres of green space that enhance Centre's working environment.
- **Environmental Sustainability** Developed and oversee the operation of the Centre's Transportation Demand Management (TDM) program providing commute alternatives for 6,000 Contra Costa Centre Transit Village employees. Program has resulted in a 35% reduction in single-occupancy vehicles commuting to the area and a 21-year track record of sparing environment from harmful gas emissions.

I would look forward to the opportunity to be included among your interview candidates for the Contra Costa Water District's Division 1 Director. Thank you for your consideration.

Very truly yours,



Lynette L. Busby
April 1, 2010