



CONTRA COSTA  
WATER DISTRICT

**RECEIVED**

APR 07 2010

**CCWD  
BOARD OF DIRECTORS**

1331 Concord Avenue  
PO Box H2O  
Concord, CA 94524  
Attention: District Secretary  
925-688-8024, 925-688-8197 FAX

**APPLICATION FOR POSITION AS:  
BOARDMEMBER  
REPRESENTING DIVISION 1**

PLEASE TYPE OR PRINT IN INK

Name of Applicant: Lisa M. Borba AICP

Address: \_\_\_\_\_ Phone Number (Day): \_\_\_\_\_

Concord Ca 94519

Phone Number (Alt.): \_\_\_\_\_

1. Are you a resident of Division 1\*? Yes  No

\*Clarification can be obtained by calling the District Secretary at 925-688-8024.

2. Are you currently a registered voter? Yes  No

3. Have you ever been convicted of a felony? Yes  No

4. List your education or attach resume: Please see attached.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. List your current employer and work experience or attach resume: \_\_\_\_\_

Please see attached.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Applicant: Lisa M. Borba AICP

6. Please describe any other relevant *current or past experience* that would qualify you for this position, including the dates of service and the length of time of the experience, specifically:

a. Previous elected positions or experience with Boards:

- ✓ Current work experience with the Board of Supervisors, Local City Councils, Local Planning Commissions and Federal/ State Permitting Agencies.
- ✓ League of Women Voters, Membership Coordinator 2005.
- ✓ APA National Conference Planning Committee Member, San Francisco 1995.

b. Volunteer services or community participation:

- ✓ Holbrook Heights Community Association, Secretary and Treasurer 2009
- ✓ Wheelchair Foundation, volunteer since 2004
- ✓ Baldwin Park Canine Contingent, member since 2006
- ✓ Leadership San Ramon Valley, alumni 2001 Class

c. Other group memberships and affiliations:

- ✓ American Planning Association, member since 1992
- ✓ American Institute of Certified Planners, member since 1999
- ✓ Executive Womens Golf Association, San Diego, 1999
- ✓ El Sobrante Golf Club, member since 2007
- ✓ Pleasant Hill/Walnut Creek Mothers Club, member since 2009

Name of Applicant: Lisa M. Borba AICP

7. Please state your reason for interest in this position and explain why you believe you would be the best candidate for this seat in 500 words or less. (You may use this form or attach a separate document for your response.):

Please see attached.

8. Please provide a minimum of three, and no more than five, references. Please include a name, address, and phone number for each reference.

1. Barbara Schussman Partner Bingham McCutchen  
3 Embarcadero Center, SF
2. Steve Beinke President, Blackhawk Services  
3820 Blackhawk Rd, Danville
3. Dave Carlson Principal, Carlson Barbee & Gibson  
6111 Bollinger Canyon Rd Ste 150, San Ramon
4. Cynthia Swainbank President, Holbrook Heights Community Assn.
5. \_\_\_\_\_

Signed:

Lisa M Borba

Name

April 7, 2010

Date

**Applicant: Lisa M. Borba AICP**

*7. Please state your reason for interest in this position and explain why you believe you would be the best candidate for this seat in 500 words or less.*

I am interested in taking an active role in the discussions and decision-making of water service. If given the chance to be the Division 1 Director, as a citizen member, I will be given the unique opportunity to share my life-long love of urban planning, to work with a highly qualified group of professionals, and to provide a direct benefit to the people I interact with every day.

I am encouraged by colleagues and neighbors to apply for this position, and am humbled by their belief in me and my abilities. I have committed myself to the public as a land planner for 20 years (although taking a "break" from board positions and more volunteer work to get married, have a family and build a house), and I am eager to make good on all the support that has been placed before me.

I've been speaking with my community about their water service, and our interests are as diverse as our families. The long-time owners remark about the improved quality of their water from years past. The business owners appreciate "no surprises" in water billing, and careful operation of the resource. The young families closely monitor their bills and enjoy CCWD's participation in community events. As a Division 1 Director, I will always remember that different people use water different ways. Decisions will need to be made by taking all perspectives in account.

I offer my commitment to my work, my family and my friends as examples of how I will work with board members and staff on projects. As a certified land planner, ethics play a major role in my practice. I have 20 years of experience working with the community on projects and the broad policy implications of proposals. Over those years, the concern has remained the same – reconciling public and private interests. While I am adept at presenting the planning details of projects, I also understand that it's important to step back to think about whether or how a particular approach will benefit the community. Citizens want to know how new development will affect their daily lives. People need information, and my job has always been to engage in conversation and make sure they are provided the facts, so that they can be empowered to make decisions for their interests and their families. Water is a large part of our community's daily life. Making sure that high quality water comes out of their faucet, at an affordable price, and not at the expense of the environment, is a formidable task. Over the years, CCWD has done just this. I have worked with CCWD staff and have been impressed with their follow-through and consistency. In addition, I have been impressed with the cordial meetings that the Board presides over – even though the issues are complex. I have great respect for an agency that gets things done and stays true to its priorities. I hope you will consider my application for the Division 1 Director Position.

# LISA M. BORBA, AICP

CONCORD, CALIFORNIA 94519

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## PROFESSIONAL EXPERIENCE

- **BLACKHAWK SERVICES - 2006 TO PRESENT**

As the Land Planner for a private development company, I participate in the entitlement and construction of commercial and residential projects in the bay area. My work includes hiring consultants, the review and development of contracts and legal documents, coordination with the public and agencies, and the management of budgets and schedules. I work closely with agency staff to ensure compliance with federal, state and local regulations and to achieve staff support of development applications.

- **CARLSON, BARBEE AND GIBSON - 2000 TO 2006**

As the Land Planner for a civil engineering firm, I worked with both public and private clients to achieve their development or conservation goals in the bay area. My technical skills included project management, land planning, subdivision work, cost estimating, AutoCAD drafting, client support, environmental review and agency coordination. A major portion of my time was spent developing finance districts including benefit and landscape districts, and assessment district engineering reports for municipalities which funded over \$131 million dollars in roadway, water, and sanitary sewer Improvements in the bay area.

- **MCGILL, MARTIN, SELF - 1995 TO 2000**

As a Land Planner for a land planning and civil engineering firm, I worked with both public and private clients to achieve their development or conservation goals in the bay area. My technical skills included land planning, subdivision work, cost estimating, AutoCAD drafting, client support, environmental review and agency coordination. I provided audit-level services of a large assessment district in eastern Contra Costa County. In 1998, I helped open MMS's southern California office. With a small staff and one major road project, I helped manage the design, schedule, finance and eventual construction of Olympic Parkway in Chula Vista.

- **LEHAR SALES – 1993-1995**

As a salesperson for a food export company in Oakland, my primary duties were poultry sales with eastern Russia – both American-owned and Russian companies. The sales tasks included initial purchase of product (mainly chicken) from southeastern poultry producers, coordination with banks, tracking the product in transit (coordination with rail and trucking agencies) and coordination with the FDA for certificates and shipping companies which loaded and delivered all products in refrigerated containers. A very interesting job!

- **CITY OF SANTA BARBARA PLANNING DIVISION – 1990-1993**

As a Planning Technician for the City of Santa Barbara, I processed applications and provided research support for my superiors. My experience brought me before the City Council and Planning Commission regularly. I worked within the regulations of the local city plans as well as the Local Coastal Plan and the Coastal Commission.

## EDUCATION AND PROFESSIONAL MEMBERSHIPS

American Planning Association  
American Institute of Certified Planners  
University of California at Santa Barbara, Bachelors Degree in Environmental Studies, with a Planning Emphasis

*Please see Application for Community Participation and References*