



CONTRA COSTA
WATER DISTRICT

RECEIVED

APR 08 2010

**CCWD
BOARD OF DIRECTORS**

1331 Concord Avenue
PO Box H2O
Concord, CA 94524
Attention: District Secretary
925-688-8024, 925-688-8197 FAX

**APPLICATION FOR POSITION AS:
BOARDMEMBER
REPRESENTING DIVISION 1**

PLEASE TYPE OR PRINT IN INK

Name of Applicant: KEITH C. MCMAHON

Address: _____ Phone Number (Day): _____

CONCORD, CA 94519 Phone Number (Alt.): _____

1. Are you a resident of Division 1*? Yes X No _____

*Clarification can be obtained by calling the District Secretary at 925-688-8024.

2. Are you currently a registered voter? Yes X No _____

3. Have you ever been convicted of a felony? Yes _____ No X

4. List your education or attach resume: RESUME ATTACHED

5. List your current employer and work experience or attach resume: _____

RESUME ATTACHED

Name of Applicant: KEITH C. MCMAHON

6. Please describe any other relevant *current or past experience* that would qualify you for this position, including the dates of service and the length of time of the experience, specifically:

a. Previous elected positions or experience with Boards:

SEE DETAILED ATTACHMENT

b. Volunteer services or community participation:

SEE ATTACHMENT

c. Other group memberships and affiliations:

SEE ATTACHMENT

Name of Applicant: KEITH C MCMAHON

7. Please state your reason for interest in this position and explain why you believe you would be the best candidate for this seat in 500 words or less. (You may use this form or attach a separate document for your response.):

PLEASE SEE ATTACHMENT

8. Please provide a minimum of three, and no more than five, references. Please include a name, address, and phone number for each reference.

1. DICK ALLEN - MDUSD TRUSTEE - 1936 CARLOTTA DR, LANCARD 94519
2. MARK RODDENBERRY - CEO - CD FED. CREDIT UNION
3. BRYAN BALCH - EXEC. DIR. - MCP
4. ROBERT CAMPBELL - MDUSD ADMIN. (RET)
5. JAMES CAMPBELL

Signed:



Name

4/06/10

Date

KEITH C. MCMAHON

PROFESSIONAL EXPERIENCE

MONUMENT COMMUNITY PARTNERSHIP

1760 Clayton Rd. Concord CA, 94518

January 2010-Current Public Affairs Consultant

Provided support to organize and establish Monument community businesses into Monument Business Alliance

Achievements

- Collaborated with Executive Director and staff for targeted outreach to businesses and non-profit organizations.
- Conducted first Annual Business Summit. Event included appearances of key community leaders and elected officials including Congressman Garamendi, Contra Costa County Supervisor Susan Bonilla, and Concord Mayor Guy Bjerke. Event focused on concerns of community business owners and economic development. Event videotaped for rebroadcast.

GREATER CONCORD CHAMBER OF COMMERCE

2280 Diamond Boulevard, Suite 200, Concord CA 94519

2005 – 2009 President & CEO

Provided leadership and vision to the departments and committees and for management of all activities associated with the Greater Concord Chamber of Commerce comprising more than 700 businesses and affiliates

Achievements

- Developed and produced innovative events for members to promote business including Annual Multi Chamber Trade Expo, Chocolate Festival, Governor Schwarzenegger's Town Hall, and Weapons Station Committee Facility Tour.
- Successfully identified and implemented a plan to build value of the Chamber of Commerce within the business community through specifically tailored programs to benefit Business.
- Small and Large Business Advocacy. Coordinated with public officials to increase the speed and efficiency for which business needs were met. Represented businesses to local government including the Concord City Council, Contra Costa Board of Supervisors and other county organizations and agencies on a variety of issues including permit, inspection processes and land use.
- General office management: Established objectives, determined priorities and gained the cooperation of long-term staff and volunteers to accomplish long range and strategic goals. Regularly contributed to quarterly publications & monthly newsletters.
- Responded to situations involving issues of a highly sensitive nature requiring a high degree of diplomacy and political acumen maintaining a positive disposition under pressure while maintaining priorities.

KEITH C. MCMAHON

COMMODORE EVENTS, INC.

3295 Mariner Square Drive, Alameda CA 94501

1993 – 2005 Vice President

Responsible for overall vessel operations for a 7-Vessel Maritime Fleet providing fine dining adventures on the Bays of San Francisco, San Pablo, and their tributaries.

Achievements

- Directly responsible for financial profitability, through the reduction of operational expenses, implementation of cost controls, contract/lease negotiations, shipyard management and inventory control. Increased revenue through marketing programs including special events, food shows/fairs and implementation of new food service programs. Loss reduction through risk management and legal strategies.
- Vessel Captain – Over 1800 days at sea experience. Responsible for safe and timely operation of passenger vessels. Provided training and supervision for new Captains.
- Human Resources: Creation and implementation of Customer Satisfaction Policies & Procedures; Implementation & design of ongoing training & safety programs; Captain Recruitment and training; Sales team direction and recruitment; Employee goal setting and motivation.
- Interfaced & coordinated with Governmental Agencies - US Coast Guard, Health Department, ABC, BCDC. Press/Media & Vendor Relations.
- Responsible for product conception, design and development. Management of vessel design, renovation, maintenance and construction.

BOARDS & COMMITTEES

Mt. Diablo Unified School District, Budget Advisory Committee

Heald Business College, Advisory Committee

Diablo Valley College, Culinary Advisory Panel

City of Concord, Mayor's Green Ribbon Task Force

USCG, San Francisco Vessel Mutual Assistance Program Committee

SPECIAL SKILLS

Excellent verbal and written communication. Accomplished public speaker. Large vessel navigation & handling

Team motivation & goal management. Customer service/Conflict resolution. Certified Open Water Diver

Microsoft Word, Excel, Outlook, PowerPoint, Chamberware.

Professional mechanical aptitude-Diagnostics/Repair Electrical theory/Diesel propulsion. Welding – MIG

EDUCATION

Los Medanos College

Associate of Science-Electronic Engineering Technology 2011

California State University, The California Maritime Academy

Radar Observer Unlimited 2003

Maritime Institute, San Diego

United States Coast Guard Merchant Mariner License

Captain- Inspected Passenger Vessels Master/ Near Coastal NMT 100 Tons

United States Coast Guard 200 Tons Mate 1999

Keith C. McMahon
Division 1 Director – Applicant
April 7, 2010

(Item #6) RELEVANT CURRENT OR PAST EXPERIENCE

a. PREVIOUS ELECTED POSITIONS OR EXPERIENCE WITH BOARDS:

<u>Name of Position</u>	<u>Duration of Assignment</u>
1. President/CEO, Greater Chamber of Commerce	2005-2009
2. Member, Mt. Diablo USD Budget Advisory Committee	2006-2008
3. Vice President, Commodore Dining Events	1993-2005

b. VOLUNTEER SERVICES OR COMMUNITY PARTICIPATION:

<u>Name of Group/Event</u>	<u>Duration of Assignment</u>
1. Fundraiser - Family of Joel Dawson	2010
2. Town Hall Event - Congressman Garamendi	2010
3. Campaign to Elect John Garamendi, CD 10	2009
4. Measure D – Facilities Procurement	2009
5. Greater Concord Kiwanis Club	2007-2009
6. Monumental Toy Drive (Annual)	2005-2009
7. Mike Rose's Annual Trucks for Education (Annual)	2005-2009
8. City of Concord's Halloween Parade (Annual)	2005-2008
9. Concord High School Music Program Supporter/Contributor	2005-2008
10. Concord Police Department's Emergency Preparedness Fair	2007
11. Town Hall Event – Governor Arnold Schwarzenegger	2007
12. Master Plan Development of Buchanan Field	2004-2006
13. City of Alameda Food Bank Contributor	1993-2005

c. OTHER GROUP MEMBERSHIPS AND AFFILIATIONS:

<u>Name of Group/Event</u>	<u>Duration of Assignment</u>
1. Diablo Valley College – Culinary Advisory Committee	2007-2009
2. Heald Business College – Corporate Advisory Board	2008-2009
3. SFO Vessel Mutual Assistance Program (SF VMAP) Advisory Board	1999
4. United States Coast Guard – Industry Representative/Vessel Insp.	1998-2005
5. Sports Car Clubs of America (SCCA) SF/NorCal Region	1994-2005

April 7, 2010

Dear Board of Directors,

Thank you for allowing me this opportunity to apply to the prestigious position of Division 1 Director for the Contra Costa Water District. Please allow the following to serve as a response to Item #7 of your application, so that I may fully describe to you the reason(s) for my interest in this position and how I believe I may be of service to the residents of Contra Costa County and to CCWD.

A stable, safe and affordable water supply is a fundamental part of our community and our economy. Commercial, agriculture, domestic and urban demands all influence water use and quality. As Vice President of Operations for Commodore Events, Inc., I worked daily for nearly 12 years on the San Francisco Bay. I saw firsthand the impact that people have on our waterways. In that period, I was an avid proponent of water safety, conservation and sanitation. It is my hope that as a Director on the CCWD, I can assist in the process to ensure that it continues to be a resource properly maintained and treated with the highest respect.

As the Division 1 Director for the Contra Costa Water District, I offer you:

- **Business experience:** My solid business background as Vice President for a successful dining cruise and event company, and as former President and CEO of the Greater Concord Chamber of Commerce includes years of financial experience including P&L, Budget development and management, revenue projection, and cost analysis and controls. This experience provides me with the knowledge necessary in controlling current and future spending, and of the importance of development of future revenue sources.
- **Fiscal Responsibility:** As a result of my background in business management, I understand that long-term financial policy is sound business policy, and supports water planning with solid cost management. I support continued consumer education encouraging conservation to reduce their economic burdens, which strengthens the local economy, and contributes to the stability of the statewide economy.
- **Community Involvement:** I have been, and currently am involved in multiple projects supporting our community and these experiences brings me in contact with a diverse social and economic cross-section allowing a wide range of input and collaboration. Should I be appointed, I can provide representation and give voice to those in my district. I will serve the residents and organizations in my district through continued community involvement consistent with my history and provide stable, informed leadership.
- **Environmental Stewardship:** Our community members are focused on the health of our environment, but want to be able to contribute to its health without sacrificing their own stability. In that regard, I believe I have the skills necessary to bridge that gap between consumer needs and the broader task of conservationism. Recent projects including Los Vaqueros Reservoir Expansion and the Concord pumping station solar projects are excellent examples of careful, long-term planning that protects water quality and supply, relieves environmental impacts while planning for future water needs.

I am a collaborator who encourages input from a variety of sources. I have a track record of connecting interested groups with policy makers, maintaining the needs of an organization and its overarching goals. My deep roots in the community allow me to interact with a diverse cross-section of individuals, businesses and stakeholders. I believe that along with my professional experience, as a resident of this community, I am a stakeholder who can be of continued benefit to Contra Costa County through participation as a Director for the Contra Costa Water District.

Keith C. McMahon